

ARTISTCONNECT

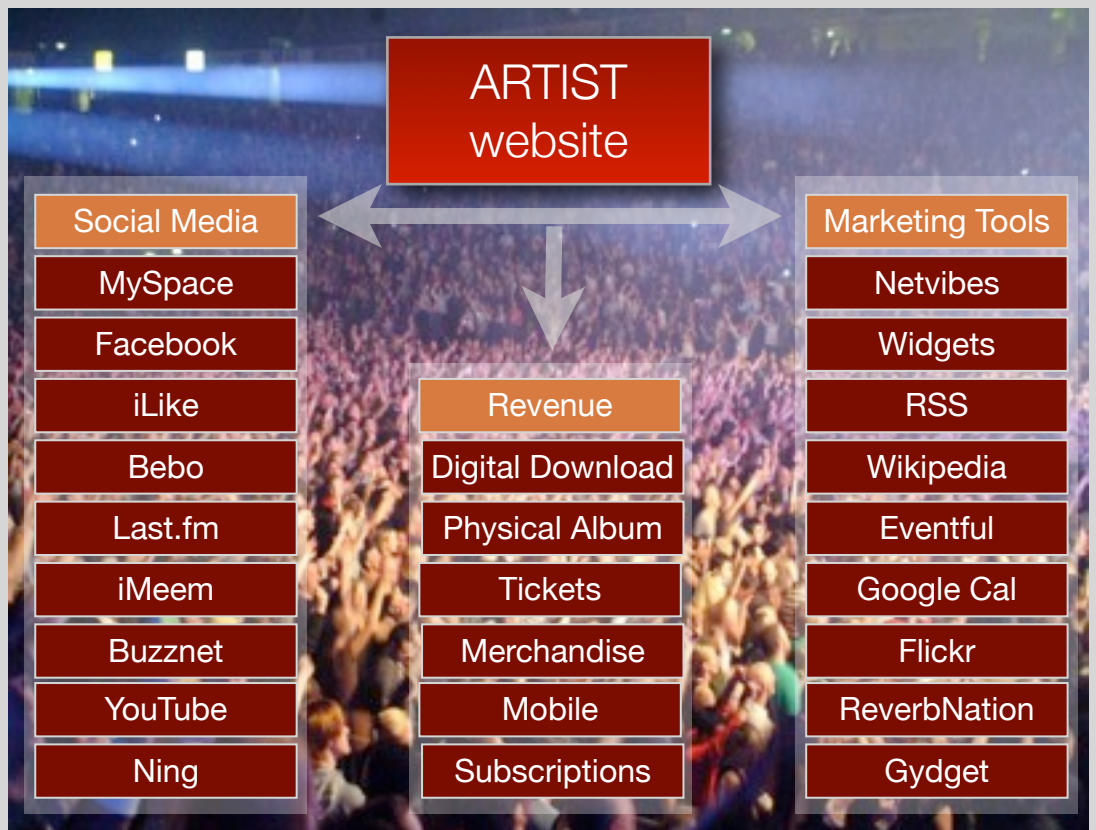
13 July 2008



Minus IQ
The Prodigy
Jamiroquai
Hannah

ARTISTCONNECT explained...

designed for artists by million



Connecting artists to their fans by mixing social networks with the many music services now available

Contact: neil@1-000-000.com +44 7855 449845

ARTISTCONNECT

the future of music marketing

Artist Connect is designed to bring artists and fans closer by using websites and Social Media, such as MySpace and Facebook, to communicate and share experiences.

The remarkable rise in rich social websites has presented artists with a unique opportunity - to engage with fans on a virtually daily basis in an environment that fans understand and can control.

Why Are Social Networks Important?

- An artist can be present on sites used daily by fans.
- Social network sites are rich in music, artwork, photography and video
- Fans can share and exchange ideas, experiences and reviews
- Fans can be reached with news on tour dates, new releases and appearances via bulletins.
- Fans can dedicate songs to friends, add their favourite tracks to their profiles and create playlists.
- Fans can place 'widgets' by their favourite artists on their own website, social profile or blog.
- Music, tickets and merchandise can be sold via widgets, applications or links to online stores.

“Million developed ARTISTCONNECT to help artists build lasting relationships with their fans which, at the end of the day, is the only thing that really matters”

Neil Cartwright, Million Founder

With so much media competing for fan's attention traditional marketing is becoming less effective. Further, when fans can download so much for free they're far more selective about when they spend. For these reasons Million believe the relationship the artist develops with their fans is more important than ever before.

ARTISTCONNECT offers the following benefits:

- Your websites managed by people with experience in both music and technology
- Constant updating of news, bulletins, music and video
- Budgets to suit every level of artist
- Enjoy the benefits of additional Million services such as online marketing & advertising services

Artist Networks

Helena Jessie uses Million Artist Connect to deliver music and news to her fans.

Helena Jessie

